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**FOR IMMEDIATE RELEASE**

AURORA, IL

**Color Vibe selects Communities In Schools of Aurora as their Chicago/Aurora Charity!**

Color Vibe, LLC of Logan, Utah ([thecolorvibe.com](http://thecolorvibe.com)), is sweeping our nation with fun, colorful, and festive 5K races to get people involved in their community. Color Vibe selected Communities In Schools of Aurora as their charity partner.

According to Color Vibe officials, Charlie Zine, owner of Paddle and Trail of Aurora, referred Communities In Schools of Aurora as a "great potential charity partner for this event". Communities In Schools Executive Director, Theresa Shoemaker, immediately accepted Color Vibe's offer for CIS to be the charity partner, with event contributions to be designated for the annual Back-To-School Fair.

Over 2,500 school supply kits and backpacks will be handed out during the fair. Families are also encouraged to take advantage of the free health care opportunities being offered such as immunizations, physicals, and dental screenings. In addition to this, many area social service organizations, school districts and governmental agencies will be on site to promote the programs they offer in Aurora. The Back-To-School Fair will be held on Saturday, August 10, 2013, at the John R. Harkness Center, 60 S. Fourth Street, Aurora, IL, from 9:00am-2:00pm. "We are grateful for all of the help that we can get this year with the nearly \$70,000 in the Back-To-School Fair back packs, supplies, materials and event expenses. Our students deserve a strong start each school year!" stated Shoemaker. Shoemaker is also very grateful to Charlie Zine for recommending Communities In Schools of Aurora as the Color Vibe selected charity. "Charlie is a very supportive member of the Aurora community, he has been a strong partner with CIS and we are working to help support him with his upcoming "Amped Up Adventure Race Series" on June 16<sup>th</sup>".

Communities In Schools is a registered nonprofit 501 (c) 3 organization located at 712 S. River Street, Aurora and partners with East Aurora School District #131, West Aurora School District #129, Indian Prairie School District #204, and Oswego School District #308 to deliver daytime, afterschool programs, and summer camps to children. It is the mission of Communities In Schools to surround students with a community of support, empowering them to stay in school and achieve in life. Thank you for visiting us at [www.cisaurora.org](http://www.cisaurora.org) to learn more about how you can help support local school children. If you would like more information about this event, or about Communities In Schools of Aurora, please call Paul Klinger at 630.256.4504 or email Paul at [pklinger@cisaurora.org](mailto:pklinger@cisaurora.org).

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